

# SOCIAL MEDIA RESPONSIBILITY

*The more you know*



## ★ Keep sensitive information safe ★

Examples below

Dangerous	Safe
I work as an Intel officer at 6th Fleet in Naples.	I am in the U.S. Navy, stationed in Naples.
On the USS George H.W. Bush, we're heading back to Norfolk in 12 days!!	On the USS George H.W. Bush...can't wait to get home soon!
On the USS Mahan, pulling into Dubai tomorrow.	Excited for our upcoming port call!

## We **YOU** to be aware of your social media presence

It's your choice to have an online social media presence. It's your duty to make sure you are responsible and you maintain good OPSEC practices.



- DO**
- Check your privacy settings often.
  - Be aware of your family's social presence. Talk to them about OPSEC and what details they can share socially.
  - Follow and share:
    - official U.S. Navy accounts
    - Ombudsman
    - Command



- DON'T**
- "Friend" strangers.
  - Share Personally Identifiable Information.
  - Post information you wouldn't share in other social settings. If you wouldn't say it, don't post it.
  - Share U.S. Navy information that has not been officially released.
  - Post details about ship movements or tasks.

Specific questions regarding your social media presence should be directed to your command PAO.